



THE ECA

The European Coaching Association – ECA for short – was founded in Germany in 1994. It was the first professional association for coaching anywhere. Since then, the association has been an organisation representing the interests of professional coaches and teaching institutes for coaching, as well as qualified supervisors, mediators, trainers, consultants and professional partnerships (group practices) throughout Europe. Since its foundation the ECA has been setting standards for professional coaching as a solution, resource and target-oriented form of consultancy. From its beginnings as an exclusive service used only by top-level management, professional coaching has developed into a recognised form of consultancy for entrepreneurs, managers, teams, employees and private individuals with a desire to grow and develop. The ECA is a multi-methodological association with an occupational profile oriented towards humanistic-holistic philosophy, whose ethical foundations are accepted and recognised by our members.

THE ECA VISION

Promotion of international awareness of the occupational profile of the multi-professional coach and of ECA quality standards. Working to establish the occupation of the multi-professional coach as a recognised freelance consultant in the field of collaborative, solution- and target-oriented guidance and support of companies, managers and their teams, private individuals, couples and families in accordance with the ECA occupational profile. Consolidation, development and professionalization of the methodological diversity of coaching as a person and company-related service. The ECA aims to bring transparency to a market in which the term “coach” is not protected.

OVERVIEW OF ECA LICENCES

EXPERT LEVEL

ECA Expert Coach (Master Competence) requirements include amongst other things: At least four years of professional experience as a coach, minimum of two coaching-relevant further training courses recognised by the ECA, recommendations, references, proof of practical experience, concepts and qualification proof with a focus on the desired specialisation.

including
Coaching and Training instructor (Master Comp.)
Management Executive Coach (Master Comp.)
Health Coach (Master Comp.)
Intercultural Coach (Master Comp.)
Education Coach (Master Comp.)
Integrated Mentor / Coach (Master Comp.)
Art Coach (Master Comp.)
Partnership and Sexuality Coach (Master Comp.)
Family Coach (Master Comp.)
Psychosocial Coach (Master Comp.)
Sports Coach (Master Comp.)
Systemic Coach (Master Comp.)
Trainer (Master Comp.)
Consultant (Master Comp.)
NLP Coach (Master Comp.)

ADVANCED LEVEL

ECA Expert Coach requirements include amongst other things: At least three years of professional experience as a coach, minimum of one coaching-relevant advanced training course recognised by the ECA, recommendations, references, proof of practical experience, concepts

including
Business - und Management Coach
Business and Management Coach
Health Coach
Intercultural Coach
Education Coach
Partnership and Family Coach
Psychosocial Coach
Sports Coach
Systemic Coach
Trainer Consultant
NLP Coach

BASIC LEVEL

ECA Junior Coach requirements include: Proof of at least one year's professional coaching experience, at least one coaching-relevant advanced training course recognised by the ECA, plus references if appropriate

ECA Coach



EUROPEAN COACHING ASSOCIATION E.V.

Association of Professional Coaches in Europe

Represented by

ECA Executive President – Chairman –

Coaching instructor

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**IF YOU
CAN'T
FIND A
WAY ...
CREATE
ONE**

IN ADDITION TO THE FOLLOWING, INCLUDING APPROPRIATE PROOF:
 DEGREE CERTIFICATE / CERTIFICATE OF VOCATIONAL QUALIFICATION, PROFESSIONAL EXPERIENCE,
 PROOF OF PSYCHOSOCIAL AND COACHING SKILLS.

EUROPEAN COACHING ASSOCIATION

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STANDARDS FOR PROFESSIONAL COACHING

SINCE 1994

OVERVIEW OF ECA SERVICES FOR MEMBERS

COMMITMENT TO THE OCCUPATIONAL PROFILE OF PROFESSIONAL COACH:

Since 1994 consolidation and constant development of quality standards for the coaching market. Engagement for the political, economic and social affairs of coaches.

CERTIFIED QUALITY THROUGH PERSONAL LICENSING:

Transparent recognition process for the qualifications, professional experience, core skills, proof of practical experience and company concepts of coaches.

MULTI-METHODOLOGICAL RECOGNITION:

ECA licenses represent equivalents and are awarded independently of individual coaching methods or institutes.

ECA ACADEMY – ECA TEACHING INSTITUTES – RECOGNISED STANDARDS FOR ADVANCED COACHING TRAINING COURSES:

Licensed coaching instructors and approved training courses provide a double guarantee.

ECA ACADEMY – BENEFITS FOR GRADUATES OF AN ECA-RECOGNISED TRAINING COURSE: Membership discount when joining the Association and possible recognition as an ECA Coach (subject to verification).

NATIONAL AND INTERNATIONAL LOBBYING FOR THE PROFESSIONAL PROFILE OF THE ECA COACH:

Cooperation agreements, partnerships and political lobbying secure constant growth and development.

PRESS CONTACTS AND PUBLIC RELATIONS WORK FOR THE PROFESSIONAL PROFILE OF THE ECA COACH:

Regular publication of articles in print media and online.

ECA NETWORK FOR MEMBERS:

Members receive specialist articles, news, innovations, event dates, business-relevant information or invitations to tender via the ECA Newsletter or social media platforms.

ECA COACH GUIDE:

Presentation of personal Coach Profile (CV, core skills, professionalization) and range of advanced training courses are in the ECA Coach Guide, available via Google search.

ECA JOUR FIXE – ECA CONFERENCES:

Exchanges between colleagues, networking, presentations & lectures, support and supervision.

ECA SPECIALIST ARTICLES:

State of the art in coaching, position statements on current topics.

ECA SERVICES:

Point of contact for members regarding all profession-related issues, procurement of professional support e.g. mediation.

ECA SCALE OF FEES:

Orientation for coaches and customers in the interests of a successful cooperation.



DEFINITION

Client-centred professional coaching comprises solution-, potential- and target-oriented partnership and support based on equality, taking the desired development of the client's capabilities and aims into account. Clients are of sound mind and agree on the realisation of their professional and / or personal coaching aims. This process is always confidential, autonomous, and carried out in the form and spirit of a client-oriented partnership. However, professional coaching also involves reappraising, processing and overcoming individual conflicts at the workplace or in private life, communication "misunderstandings and confusion", ambivalent thoughts and behaviour, impaired emotions and reactions, as well as reorientation and safeguarding future happiness. The development of a new approach in professional or private life, or shaping of a new biography can also form part of a reorientation in professional coaching sessions. Not only the professional environment, but also the private social situation (family, partner, close relatives etc.) of the client can also be discreetly integrated into coaching sessions if he or she wishes. Courses of treatment, legal advice or tax consultancy services will neither be offered nor provided. The client consents to having the coaching sessions supervised, evaluated and recorded on video. The coaching contract can be in oral or written form and is binding for both parties. Coaches and their employees work autonomously, do not receive instructions from a superior, and are obliged to maintain professional confidentiality. The coach undertakes no guarantee for the success of the coaching course, as the client's motivation / active collaboration are essential for the coaching to succeed. The recommended scale of fees and the humanistic principles / professional profile / mission statement / ethical guidelines of the ECA apply.

www.european-coaching-association.com

ECA Executive President – Chairman – Coaching instructor Bernhard Juchniewicz

ECA ACADEMY LICENSED ADVANCED TRAINING – A DOUBLE GUARANTEE FOR CUSTOMERS

Qualification through:
approved curriculum and participant documents in
accordance with ECA Standards

Qualification through:
ECA-licensed coaching instructors
and training instructors

ECA PARTNERSHIPS – GROUP PRACTICES

Qualification through:
approved partnership concept
Qualification through: ECA-licensed coaches as
partnership members

BECOME AN ECA MEMBER – ECA LICENSING

All ECA members have proven qualifications and approved coaching skills, recognised at Basic – Advanced – Expert level. They are also distinguished by their respective chosen specialisation. Among the factors considered with the application for an ECA license are: proof of coaching skills, professional training, academic performance, advanced training, scientific work, concept creation and practical professional experience. For more details, please see the application form at www.european-coaching-association.com.

ECA ACADEMY

– qualified advanced training for coaches – adult education

Nearly 60 licensed ECA teaching institutes all over Europe offer practice-oriented coaching training courses in accordance with ECA guidelines. ECA-recognised training courses may only be held by a qualified coaching instructor approved by the ECA. This offers participants a double guarantee: certified, approved training documents and an approved, recognised coaching instructor.

ECA PARTNERSHIP

– multi-professional teams – group practice

A complementary blend of skills and assets. Together with their clients, teams of coaches with different specialisations put ambitious personal and business-related objectives into practice. Depending on the agreed task or required skills, the client works with a personal coach or employs the skills of the other team members. Some examples of the specialisations within a multi-disciplinary team: business consultancy, business and management coaching, health management, intercultural coaching, mediation, partnership & sexuality coaching, integrated mentoring or training. The partnerships are organised in a network and licensed in accordance with the professional profile and quality standards of the European Coaching Association.